

## Canadian School Administrator File (NCM™)

**Total Records** **41,458**

### File Description

The Canadian School Administrator file provides Canadian Marketers with a complete educational mailing list. Target senior level job titles including principals and school board Administrators by name. These people are key decision makers who influence the purchases of a wide variety of services and materials used throughout each school board district. School classification types are available as is the number of students at each particular School. Phone & fax numbers are available with sample approval.

### Number of Records by type of School:

A-Elementary	8,849
B-Elementary & Intermediate	8,423
C-Elementary, Intermediate & Secondary	3,589
D-Intermediate Only	220
E-Intermediate & Secondary	3,285
F-Secondary	3,917
H-School Boards	8,039
I-Miscellaneous Government Schools	94
J-Adult Education Programs	1227

### Number of records by type of School:

AB	2,830	BC	3,328
MB	1,412	NB	872
NL	803	NS	881
NT	162	ON	10,462
PE	130	QC	4,476
SK	1,657	YT	68

## NCM List Services Division

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### Source Compiled

Canadian School Administrators

### Select Charges:

	Cdn.
Geo Select (City, Prov, Postal)	\$10.00/M
Job Title	\$10.00/M
Gender Select	\$10.00/M
School Type	\$10.00/M
Language	\$10.00/M
Phone	\$20.00/M
Fax	\$20.00/M
Key Code	\$5.00/M
Keyword Coding	\$10.00/M
Nth Select	\$5.00/M
Split Fee	\$10.00/M
Processing/Delivery	\$50.00/F

### File Updates

Twice Yearly

### Pricing

Cdn. Base Price	\$160.00/M
U.S. Base Price	\$145.00/M
Minimum Order	3,000 records
Shipping & Custom charges to be paid by list user.	

### Ordering Instruction

Email/Fax Order with Sample Mail Piece  
Brokers Commission: 20%

### Liability

NCM Software Development Inc.'s liability is limited to only the amount received from the list rental order.

### Guarantee

NCM prides itself in providing the most detailed and accurate employee contact information on the market. NCM guarantees you the best value for the best price.