

# Government of Canada Marketing & Communications File (NCM™)

## Total Records

**20,608**

### File Description

A comprehensive listing of Marketing & Communications related employees within the Canadian Federal, Provincial, Territorial & Municipal Government employees. Your list order is prepared using researched key words within an employee's job title, office name and main department. Using these targeted keyword selections will help your business successfully market your products/services to the government. We also provide advice on selecting the right audience for your products and services. Our government files are further enhanced with the inclusion of internal mailstops, office locations, buildings & room information for prompt delivery of mail. This file will help you reach all levels of government by mail, phone, fax or email campaign. The Canadian Government market represents billions of dollars of purchases for product and services within all industry sectors. This file is a must for business mailers.

### Our Expertise

NCM List Services Division has been the number one source for Government lists for over 20 years. Our in-house data verification team are constantly updating our government databases throughout the year. NCM List Services Division stands 100% behind our files. We will match and better any competitors quote.

### Sample List of Job Titles/Counts:

President/VP/Ch	85	Assistant	988
Director	1,473	Officer	4,131
Chief	274	Representative	102
Head	115	Technician	201
Manager	2,401	Analyst	1,657
Advisor	1,921	Specialist	697
Supervisor	303	Consultant	500
Administrator	132	Clerk	506
Coordinator	1,378	Secretary	48
Senior	2,573	Deputy	152
Leader	239	Admin.Assistant	552
Planner	75	Publisher	74

### Sample Keywords by Function:

Marketing/Communications/Advertisement

\*Please note file contains 1000's of available functions

## NCM List Services Division

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### Source Compiled

Canadian Federal, Provincial and Municipal Governments

### Selection Charges:

	Cdn.
Geo Select (City, Prov, Postal)	\$10.00/M
Jobtitle	\$15.00/M
Function	\$15.00/M
Govt Level	\$10.00/M
Key Coding	\$10.00/M
Gender Select	\$10.00/M
Phone	\$20.00/M
Fax	\$20.00/M
Nth Select	\$10.00/M
Split Fee	\$10.00/M
Processing/Delivery	\$50.00/F

### File Updates

Continual

### Pricing

Cdn. Base Price	\$180.00/M
U.S. Base Price	\$180.00/M
Minimum Order	3,000 records
Shipping & Custom charges to be paid by list user.	

### Ordering Instruction

Email/Fax Order with Sample Mail Piece  
Brokers Commission: 20%

### Liability

NCM Software Development Inc.'s liability is limited to only the amount received from the list rental order.

### Guarantee

NCM prides itself in providing the most detailed and accurate employee contact information on the market. NCM guarantees you the best value for the best price.